

Participation-Based Programs vs Outcome-Based Programs

BeniComp Advantage is an Outcome Based Wellness solution that provides ROI Immediately, has the longer term benefit of lowering renewals by positively effecting claims, and most importantly, guides employees to a healthy lifestyle which increases productivity and well being.

Many Wellness Programs are being implemented today to battle the rising cost of healthcare. These programs generally fall into two categories:

1. Participation-Based Programs

The employer supplements gym memberships or institutes a "10,000 Steps" walking program that has a reward such as movie tickets or gift cards for participating.

2. Outcome-Based Programs

Employees are screened for LDL cholesterol, blood pressure, BMI (Body Mass Index), and tobacco use. The results are used to lower healthcare costs by lowering claim risk.

Participation vs. Outcome Based Wellness

Participation

- Engages those already healthy
- Additional cost to employer
- Opportunity for fraudulent results
- Does not affect claims experience

Outcome Based Wellness

- Engages 99% of population
- Provides ROI IMMEDIATELY
- Blood screen insures accurate results
- Positively affects claim experience by lowering the renewal

Clearly, Outcome Based is the right path to insure healthy, productive employees, and protect your bottom line.

For more information, contact a Benicomp representative at:

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